

FILE

# fashion calendar

# 1970

DECEMBER 21

30th year • issued weekly

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, DECEMBER 21, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	\$ \$ BEST WISHES FOR A \$ \$VERY MERRY CHRISTMAS\$ \$		
Dec. 25	CHRISTMAS (Friday)		
Tuesday Dec. 29 8:00 P.M.	16TH ANNUAL DEBUTANTE BALL For benefit Soldiers', Sailors', Airmen's Club. Contact: 11 East 68th Street, LE. 5-6911.	INTERNATIONAL DEBUTANTE BALL	WALDORF-ASTORIA GRAND BALLROOM
Jan. 1	NEW YEAR'S DAY (Friday)		
Saturday Jan. 2- Jan. 3	OPEN HOUSE: SPRING- SUMMER FOOTWEAR Men's, women's, children's footwear; PF sneakers; Casualinos sandals. Both days: 8:30 A.M.-Midnight. By invitation. Publicity: Marian Rahl, Carl Byoir Associates, YU. 6-6100.	B.F. GOODRICH	BARCLAY HOTEL SUITE 637
Jan. 3- Jan. 9	INTERNATIONAL HOME FURNISHINGS MART, Merchandise Mart, Chicago. Contact: 312-527-4141.		
Sunday Jan. 3- Jan. 10	"LONDON LOOK FOR CHILDREN" Fall-Winter '71 boys' and girls' fashions from toddlers to teens. (Also: Jan. 11-13, Fairmont Hotel, San Francisco; Jan. 14-16, Sheraton-West, Los Angeles.) Contact: 593-2258.	NATL CHILDREN'S WEAR ASSN OF BRITAIN	McALPIN HOTEL B'WAY & 34TH STREET
Monday Jan. 4 12:00 Noon	SPRING-SUMMER COLLECTION By invitation only. Contact: 688-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 E. 56TH ST.)	ST. REGIS VERSAILLES ROOM
Monday Jan. 4 12:00 Noon Luncheon	PRESS SHOW: "COUNTRY FAIR" Award-winning looks in beauty and fashion for Spring-Summer '71. By invitation. Contact: Lillian Firestone Associates, 924-4728.	COTY	WALDORF-ASTORIA JADE ROOM
Beginning Monday Jan. 4	LATE SPRING-EARLY SUMMER SPORTSWEAR Continuous showings. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Jan. 4	SPRING-SUMMER JEWELRY COLLECTION Continuous showings. Contact: YU. 6-6633.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR



Monday 56TH NATIONAL NEW YORK COUTURE WALDORF-ASTORIA  
 Jan. 4- PRESS WEEK BUSINESS COUNCIL PARK AVE. & 50TH STREET  
 Jan. 7 For visiting press, by invitation. Fashion Director: Mildred Sullivan,  
 141 West 41st Street, LA. 4-0461.

Mon., Jan. 4: 8:00 A.M. Registration Jade Room  
 8:30 A.M. ILGWU (breakfast) Jade Room  
 "Facts & Fantasies of Fashion"  
 Eleanor Brenner, Pascal Calardo, Shannon  
 Rodgers, Belle Saunders, Matthew Schlansky  
 10:00 A.M. TEAL TRAINA Jade Room  
 10:30 A.M. CARLYE (Sadye Weinberg) Jade Room  
 11:00 A.M. HOLLYWOOD VASSARETTE Jade Room  
 11:30 A.M. writing period  
 12:30 P.M. COTY (luncheon) Jade Room  
 "Country Fair"  
 2:30 P.M. PICCIONE BRIDALS (Ron LoVece) Jade Room  
 3:00 P.M. JUNIOR SOPHISTICATES Jade Room  
 3:30 P.M. STANLEY HAGLER JEWELRY Silver Corridor  
 4:00 P.M. writing period  
 6:00 P.M. FABERGE La Seine Restaurant  
 (champagne reception) 45 East 58th Street

Tues., Jan. 5: 8:00 A.M. WIDDER BROTHERS (breakfast) Jade Room  
 10:00 A.M. URSULA OF SWITZERLAND Jade Room  
 10:30 A.M. DAVID CRYSTAL Jade Room  
 11:00 A.M. BURLINGTON HOSIERY Jade Room  
 11:30 A.M. writing period  
 12:30 P.M. DENIM COUNCIL (luncheon) Jade Room  
 "Doing Our Thing in Denim"  
 2:30 P.M. REMBRANDT (Ole Borden) Jade Room  
 3:00 P.M. CAROUSEL WIGS Jade Room  
 3:30 P.M. NAT KAPLAN Jade Room  
 4:00 P.M. HARRIET BELL Jade Room  
 "Woman on Wall Street"  
 4:30 P.M. writing period  
 7:30 P.M. MADEMOISELLE (dinner) The Four Seasons  
 1970 Mlle Award Winners 99 East 52nd Street

Wed., Jan. 6: 8:00 A.M. ALVAH WIGS (breakfast) Hilton Room  
 guest: Hermione Gingold  
 10:00 A.M. MARION DIGNEY BOUTIQUE Hilton Room  
 10:30 A.M. SACONY Hilton Room  
 "For Pack-Age People"  
 11:00 A.M. writing period  
 12:00 Noon MILLINERY INSTITUTE OF AMERICA Americana Hotel  
 "What's in the Cards for Spring?" 7th Ave. & 52nd St.  
 2:30 P.M. LARRY ALDRICH (Marie McCarthy) Hilton Room  
 3:00 P.M. THE SCHRADER ORGANIZATION Hilton Room  
 3:30 P.M. DAVIDOW Hilton Room  
 4:00 P.M. writing period  
 5:30 P.M. AFTER SIX (cocktails) Hilton Room  
 "A Jamaican Adventure"  
 7:00 P.M. FRANY AWARDS Hilton Room  
 7:30 P.M. Armando Ghedini (cocktails-buffet) Dangerfield's  
 "A Wig-ged Party in the Wick-ed City" 1118 1st Ave.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 4- Jan. 7	56TH NATIONAL PRESS WEEK (continued from page 2)	NEW YORK COUTURE BUSINESS COUNCIL	WALDORF-ASTORIA PARK AVE. & 50TH STREET
	<u>Thurs., Jan. 7:</u>	8:00 A.M. MONTGOMERY WARD(breakfast)	Starlight Roof
		10:00 A.M. RODRIGUES FOR PETER CLEMENTS	Empire Room
		10:30 A.M. FRANCESCA FOR DAMON	Empire Room
		11:00 A.M. FORMFIT ROGERS & PUCCI LINGERIE	Empire Room
		11:30 A.M. writing period	
		12:30 P.M. TIFFANY UNIFORMS & COLD POWER	Empire Room
		2:30 P.M. to be announced	
		Cigar Institute of America Fashion Eyewear Group of America	Astor Gallery
Jan. 4- Jan. 8	ATLANTIC CITY CHINA & GLASS SHOW, Convention Hall, Atlantic City, N.J. Contact: Maxine or Bob Carman, 686-1677.		
Monday Jan. 4- Jan. 8	SPRING LINGERIE MARKET WEEK "New Horizons"--bodywear, daywear, nightwear. Daily at 9:30, 11:00, 2:30. (Mon., Jan. 4: 2:30 only; Fri., Jan. 8: 9:30, 11:00 only) Contact: Mary Ann Shraky, 682-8510.	GOSSARD-ARTEMIS	330 MADISON AVENUE SHOWROOM - PENTHOUSE
Monday Jan. 4- Jan. 13	SPRING LINGERIE MARKET WEEK Daily at 10:00, 11:30, 2:30. Contact: Marion Sherwood, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Monday Jan. 4- Jan. 15	SPRING LINGERIE MARKET WEEK Continuous showings. Contact: PL. 7-9600.	KAYSER/PERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday Jan. 4- Jan. 15	SPRING LINGERIE MARKET WEEK Continuous showings. Contact: Polly Guerin, 679-8695.	LOVABLE	200 MADISON AVENUE SHOWROOM - 25TH FLOOR
Monday Jan. 4- Jan. 15	SPRING LINGERIE MARKET WEEK "The Selective 'I'"--daily at 9:30, 10:30, 2:30. By invitation. Contact: Priscilla Weinlandt, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Jan. 4- Jan. 21	SPRING LINGERIE MARKET WEEK Loungewear, robes, shifts, dusters at continuous showings: 9:00-5:00 daily. Contact: MU. 3-2300. Publicity: Trudy Kaplan, Claire Advertising, 695-2750.	RAYMODES/JOAN IRIS	135 MADISON AVENUE SHOWROOM - STREET FLOOR
Tuesday Jan. 5- Jan. 29	SPRING-SUMMER FORECAST Fashions, accessories, promotional plans for March & April issues. For 9:00 A.M.- store and buying office executives only. By appointment. Contact: 5:00 P.M. Barbara Doljack, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Wednesday Jan. 6	"BODYScope BREAKFAST"	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
8:30 A.M. Breakfast	Comprehensive presentation of bodywear for Spring '71. For retailers only, by invitation. (Also: Jan. 7, 13, 14 at 8:30 A.M.) Contact: Joan Carter, 689-5900 ext. 476.		



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Jan. 6 12:00 Noon Luncheon	SPRING MILLINERY AT PRESS SHOW Preview of Spring millinery for visiting and local press. By invitation. Publicity: Burt Champion, 10 East 40th Street, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL GEORGIAN ROOM
Wednesday Jan. 6 4:00 P.M. Cocktails	SPRING COLLECTION Introducing "Concept '70s"--new loungewear collection. (Also: Wed., Jan. 13, 4:00 P.M.) By invitation only. Contact: Viola Rossi, TE. 8-6020.	SWIRL (1350 BROADWAY)	RAFFLES SHERRY-NETHERLAND HOTEL
Wednesday Jan. 6 6:00 P.M.	FABRIC JUDGING Judging of fabrics for Vogue's American Fabric Awards. By invitation. Contact: Carol Harvey, MU. 9-5900.	VOGUE MAGAZINE (420 LEXINGTON AVE.)	PLAZA HOTEL BAROQUE SUITE
Thursday Jan. 7 8:00 A.M. Breakfast	DESIGNER SPEAK-IN "Me. Real." Wards Designer Advisory Council answers the fashion identity question of the new liberated individual. Speakers: Nora Aponte, Eric & Margit Brandt, Rudi Gernreich, Gar Gilbert, Melba Hobson, Clodagh O'Kennedy, Eve Stillman, Mr. Jeans. M.C.: Rita Perna. By invitation. Contact: Barbara McGinniss, 971-1958 or 971-1963.	MONTGOMERY WARD	WALDORF-ASTORIA STARLIGHT ROOF
Jan. 7	8:30 A.M., GLAMOUR MAGAZINE "BODYSCOPE BREAKFAST" (see page 3)		
Thursday Jan. 7 9:00 A.M. Breakfast	TRADE SHOW OF SPRING MILLINERY "The Fashion Teller: What's in the Cards for Spring?" Prices: \$5.00 (stores); \$50.00 (manufacturers). By invitation. Publicity: Burt Champion, 10 East 40th Street, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	AMERICANA HOTEL IMPERIAL BALLROOM
Saturday Jan. 9 10:00 A.M.- 5:00 P.M.	WORKSHOP IN WEFT KNITTING Four Saturday sessions of special knit workshop. Price: \$150 per person. Contact: Edna Brodie, 524-1300 ext. 297.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET KNITTING LABORATORY
Saturday Jan. 9 11:00 A.M. and 2:00 P.M.	SPRING-SUMMER BRIDAL SHOWS Admission by ticket only, available in Bridal Dept. (Also: Westchester, Jan. 13, 7:30 P.M.; Bridgeport, Jan. 14, 7:30 P.M.; Paramus, Jan. 19, 7:30; Roosevelt Field, Jan. 20, 7:30 P.M.; Valley Stream, Jan. 26, 6:30 & 8:30.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS NEW YORK	6TH FLOOR
Sunday Jan. 10- Jan. 13	60TH ANNUAL CONVENTION Opening Day cocktail reception: Sun., Jan. 10, 5:00-7:00 P.M. Opening luncheon: Mon., Jan. 11, 12:00 Noon, speaker: William Fine, president, Bonwit Teller. 12th Annual "Green Thumb" Award luncheon: Tues., Jan. 12, 12:00 Noon, honored guest: Arthur Wood, president, Sears, Roebuck & Co. Annual Banquet: Wed., Jan. 13, 7:00 P.M., speaker: Alexander Trowbridge, president, The Conference Board. By reservation. Contact: 100 West 31st Street, 244-8780.	NATIONAL RETAIL MERCHANTS ASSN	N.Y. HILTON

Jan. 10- Jan. 14	NEW YORK LAMP & HOME FURNISHINGS SHOW, Statler-Hilton Hotel. Contact: Bob or Maxine Carman, George Little Management, 220 Fifth Avenue, 686-1677.
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Jan. 10 NATIONAL RETAILING WEEK (through Jan. 16)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 11 5:00 P.M.- 7:00 P.M.	"1971 IDEA COLLECTION" Musical fashion show directed by Michael Brown. By invitation. Contact: J.N. Trivers & Co., 400 Madison Avenue, PL. 9-4330. Publicity: Terry Mayer Associates, 685-6561.	NORWOOD MILLS	RAINBOW ROOM ROCKEFELLER CENTER
Monday Jan. 11 5:00 P.M.	PREVIEW: SPRING- SUMMER COLLECTION By invitation only. Also, Jan. 12 at 10:30. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 11- Jan. 15	READY-TO-WEAR FROM CANADA Coats, dresses, pantsuits, rainwear, sportswear, knits, coordinates, suedes, leathers. By appointment. Contact: Don Russell, 586-2400.	CANADIAN DEPT. TRADE, COMMERCE INDUSTRY	McALPIN HOTEL 7TH FLOOR
Tuesday Jan. 12 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR "Summer Time--Happy Time". <u>Show at 8:30.</u> Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	PLAZA HOTEL TERRACE ROOM
Jan. 12	10:30 A.M., NORMAN NORELL, 550 Seventh Avenue, 10th floor, CH. 4-5452		
Tuesday Jan. 12 5:30 P.M.- 8:00 P.M.	ANNUAL "TOBE" AWARD The 1970 Tobe Award "for distinguished contribution to American retailing" will be presented to William M. Batten of J.C. Penney. <u>All invitations have been issued.</u>	TOBE ASSOCIATES	PIERRE HOTEL GRAND BALLROOM
Tuesday Jan. 12 6:30 P.M.	SPRING BRIDAL SHOW Admission by ticket, available in Bridal Dept. ( <u>Also: Garden City, Jan. 19, 8:00 P.M.</u> ) Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S (BROOKLYN)	ACADEMY OF MUSIC BROOKLYN
Beginning Tuesday Jan. 12	OPENING OF SUMMER COLLECTION Continuous showings. Contact: CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Jan. 13	LONDON COUTURE SHOWINGS <u>Jan. 13: Hardy Amies; Jan. 17: Mattli; Feb. 2: Lachasse; Feb. 9: Clive</u>		
Jan. 15- Jan. 22	ITALIAN COUTURE SHOWINGS. Contact: Camera Nazionale della Moda, 44 via Lombardia, 00187 Roma, Italy.		
Friday Jan. 22 9:30 A.M.	SPANISH COUTURE SHOWINGS, Palacio del Congreso, Madrid. Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, 39 Avda. Generalisimo, Madrid 16, Spain.		
Jan. 25- Jan. 31	PARIS COUTURE SHOWINGS. Contact: Chambre Syndicale de la Haute Couture Parisienne, 100 rue du Fbg. St-Honore, Paris VIII, France.		
Friday Jan. 15 10:00 A.M.	PREVIEW: NEW MODEL ROOMS By invitation. Contact: Pat Thavenot, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	GAYLORD GALLERY 7TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE"</u>
Friday Jan. 15 7:00 P.M. Dinner	6TH ANNUAL DESIGN AWARDS Annual design awards dinner. By invitation only. Perrin, Tele-Press Associates, 736-8630.	CULTURED PEARL ASSNS OF AMERICA & JAPAN	WALDORF-ASTORIA STARLIGHT ROOF Publicity: Barbara
Saturday Jan. 16 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON "Shuttle Spree" collection from Bonwit Teller. Fashion Show Coordinator & Commentator: Phyllis Youngheart. By reservation. Contact: PL. 1-4300.	EASTERN AIRLINES	FOUR SEASONS 99 EAST 52ND STREET
Jan. 17- Jan. 20	WASHINGTON GIFT SHOW, Sheraton-Park Hotel, Washington, D.C. Contact: Maxine or Bob Carman, Little Bros. Shows., 220 Fifth Avenue, 686-1677		
Monday Jan. 18 6:00 P.M.	SPRING BRIDAL SHOWS Free tickets available in Bridal Salon. Also at 7:00 and 8:00 P.M. Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BRIDAL SALON 3RD FLOOR
Jan. 18- Jan. 21	NATIONAL NOTIONS SHOW, Statler-Hilton Hotel, 33rd St. & 7th Ave. Contact: Leonard Ennis, 350 Fifth Avenue, 736-8820.		
Tuesday Jan. 19 5:00 P.M. Cocktails	PREVIEW: NEW GALLERY Graphics by James Rosenquist, Ellsworth Kelly, Roy Lichenstein, Richard Lindner, Willem de Kooning, Sam Francis, Robert Motherwell, Louise Nevelson, Henry Pearson, Saul Steinberg. By invitation. Contact: Edith Siroto, 427-9949.	KARL MANN ASSOCIATES	232 EAST 59TH STREET BETWEEN 3RD & 2ND AVES.
Wednesday Jan. 20 10:30 A.M.	MIDWINTER FURNITURE SHOW Introduction of new import collection; also furniture vignettes. By invitation. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS NEW YORK	COLONIAL GALLERY 9TH FLOOR
Wednesday Jan. 20 6:30 P.M.	SPRING BRIDAL SHOW By invitation. Contact: Adrienne Seiden, OR. 5-1000.	FRANKLIN SIMON	4TH FLOOR
Thursday Jan. 21 12:00 Noon Luncheon	FIRST PRINT DESIGNER AWARDS Six awards in women's wear, men's wear, interior design. By invitation only. Publicity: Alice Encke, Bell & Stanton, 759-4800.	AMERICAN PRINTED FABRICS COUNCIL	PHILHARMONIC HALL LINCOLN CENTER
Friday Jan. 22- Jan. 31	17TH WINTER ANTIQUES SHOW Admission: \$3.00. (Preview for benefit East Side House Settlement: \$25.00 each.) Publicity: Bill Doll & Co., 150 W. 52nd St., JU. 6-8894.	EAST SIDE HOUSE SETTLEMENT (33 EAST 60TH STREET)	7TH REGIMENT ARMORY PARK AVE. & 67TH ST.
Saturday Jan. 23 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON "Shuttle Spree" collection from Bonwit Teller. Fashion Show Coordinator & Commentator: Phyllis Youngheart. By reservation. Contact: PL. 1-4300.	EASTERN AIRLINES	FOUR SEASONS 99 EAST 52ND STREET
Sunday Jan. 24- Jan. 27	INTERNATIONAL BOUTIQUE SHOW Apparel for men and women, accessories, shoes, gifts from England, France, Germany, Italy, Sweden, South America, U.S., others. Contact: Oscar Pluznick, Suite 2290, LA. 5-5024.	NATIONAL BOUTIQUE SHOW	McALPIN HOTEL



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Jan. 24- Jan. 29	CHICAGO GIFT SHOW, McCormick Place and Palmer House, Chicago. Contact: Maxine or Bob Carman, 220 Fifth Avenue, 686-1677.		
Monday Jan. 25 8:30 P.M.	"NIGHT OF THE LEGENDS" Benefit dinner-dance with showing of Blackglama mink fashions. Price: \$150 per couple. Publicity: Arnold Jurdem, 421-1461.	GREAT LAKES MINK ASSN	FOUR SEASONS 99 EAST 52ND STREET
Tuesday Jan. 26 1:00 P.M.	OPENING: SUMMER COLLECTION By invitation. Contact: LA. 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginnig Tuesday Jan. 26	OPENING OF SUMMER COLLECTION Continuous showings. Contact: LO. 3-6143.	SPORT TRIO BY MISS RIKKI	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Jan. 27 2:30 P.M.	OPENING OF SUMMER COLLECTION Designed by Marie McCarthy. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Friday Jan. 29- Feb. 2	7TH ITALIAN KNIT MARKET Knitwear for men, women, children. Contact: MAIT, 9/A Viale Gramsci, 1-50121 Florence, Italy.	MAIT	GRAND HOTEL FLORENCE, ITALY
Saturday Jan. 30 12:00 Noon Luncheon	FASHION SHOW AT LUNCHEON "Shuttle Spree" collection from Bonwit Teller. Fashion Show Coordinator and Commentator: Phyllis Youngheart. By reservation. Contact: PL. 1-4300.	EASTERN AIRLINES	FOUR SEASONS 99 EAST 52ND STREET
Sunday Jan. 31- Feb. 2	FOOTWEAR FASHION WEEK Sponsored by New England Footwear Assn; American Footwear Mfrs. Assn; National Shoe Retailers; Volume Footwear Retailers. <u>Sun. &amp; Mon.: 9:00-6:00; Tues., 9:00-12:00.</u> Contact: New Yorker Hotel, 8th Ave. & 34th St., 594-7606.	FOOTWEAR ASSOCIATIONS	WALDORF-ASTORIA; PLAZA HOTELS
Monday Feb. 1 8:30 A.M.& 10:15 A.M.	TREND MEETINGS Semi-annual fashion trend meeting. (Also at 10:15 A.M.) By invitation. Contact: 51 East 42nd Street, MU. 2-8705.	ASSOCIATION FASHION SERVICE	WALDORF-ASTORIA EMPIRE ROOM
Monday Feb. 1 2:00 P.M.& 4:00 P.M.	FASHION CONFERENCE Semi-annual fashion conference. (Also at 4:00 P.M.) By invitation. Contact: 200 Madison Avenue, MU. 6-7520.	NATIONAL SHOE RETAILERS ASSN	PLAZA HOTEL GRAND BALLROOM
Tuesday Feb. 2 4:00 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Friday Feb. 5- Feb. 9	13TH ANNUAL MENSWEAR SHOW Preview of men's fashions at annual seminar and 56th annual convention of Menswear Retailers of America. Presentation of "Lulu" Awards. Executive Director: Norman Karr. By invitation. Contact: Katie Agnello, LT. 1-8210.	MENS FASHION ASSOCIATION	THE MARRIOTT PHILADELPHIA, PA.



# 1971

## JANUARY

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S	M	T	W	T	F	S
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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## DECEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						